## Goal: Monitor and continuously measure progress in creating a more positive environment for cycling.

Success in achieving the goals of the Bicycle Friendly Louisville Plan can be determined only by measuring our progress. Metro government, working with its partners in the cycling community, will establish appropriate baseline periods and metrics for evaluating whether improvement has been made.

## Areas of Focus

Perceived safety and attitudes about sharing the road Motorist-bicycle and pedestrian-bicycle accidents

Community event participation
Road and trail maintenance
Access to cycling facilities
Dollars invested
Bicycle facility usage



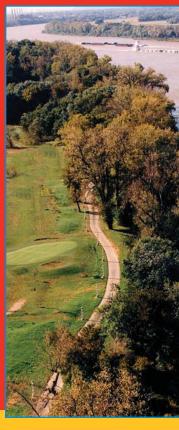
'She who succeeds in gaining the mastery of the bicycle will gain the mastery of life."

~ Frances E. Willard How I Learned to Ride the Bicycle





<sup>\*</sup> Bicycle Summit

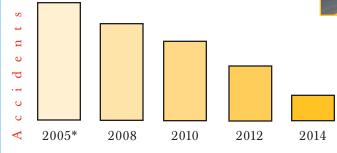


## S A F E T Y

Safety records for bicyclists have improved since Louisville Metro began its efforts to examine and improve bicycling facilities throughout the community.



Bicycle-Related Accidents





While evaluation of the Bicycle Friendly Louisville Plan will include an assessment of current and evolving improvements in bicycle use and safety, it will also be a benchmark to set future goals and identify opportunities for further improvement.

"The bicycle is the most efficient machine ever created: Converting calories into gas, a bicycle gets the equivalent of three thousand miles per gallon."

~Bill Strickland
The Quotable Cyclist